



Superr Privacy Policy

IMPORTANT: BY USING THE SUPERR PROPRIETARY WEBSITE KNOWN AS SUPERR.IO, SUPERR APP AND THE SERVICES PROVIDED THEREIN YOU GIVE YOUR CONSENT TO THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY AND YOU CONSENT THAT ALL PERSONALLY IDENTIFIABLE INFORMATION ("PII") THAT YOU SUBMIT OR THAT IS COLLECTED THROUGH THE WEBSITE MAY BE PROCESSED BY THE COMPANY IN THE MANNER AND FOR THE PURPOSES DESCRIBED IN THE FOLLOWING PRIVACY POLICY. IF YOU DO NOT AGREE TO THE TERMS AND CONDITIONS SET FORTH HEREIN, PLEASE DO NOT USE THE SUPERR WEBSITE AND / OR APP.

At Superr Inc.(the "**Company**" or "**we**"), we recognize that privacy is important. This policy applies to all of the software, services, information, tools, features and functionality available on the website and app offered by the Company or its subsidiaries or affiliated companies (collectively, the "**Services**") and covers how PII that the Company collects and receives, including in respect of any use of the Services, is treated. If you have any questions about this policy, please feel free to contact us at: hi@superr.io

1. Information We Collect and How We Use It:

Unless stated otherwise, the Company will not share, sell, auction off or give away your PII to any third-party or other organization without first obtaining your prior written consent.

In order to provide our Services, we may collect the following types of information:

- **Information you provide.** For some features of the Services we ask you for personal information, including: name, email address, photo, address, profession, description of services, phone number and relevant URL's.
- **Third Parties.** We sometimes supplement the information that you provide with information that is received from third parties. For instance, if inaccurate postal or zip codes are received, we will use third party software to fix them. If you access the Services through any social media application or website, or interact with any social media plug-in in the Services (such as a Facebook "connect" button) we may receive information from your respective social media account.
- **Personal information.** We process your PII only for specific and limited purposes, including the provision of the Services. We ask only for PII that is adequate, relevant and not excessive for those purposes. Some of these purposes may include to inform you of new services we will be providing, to send you requested product information and additional materials, for promotional purposes and market research, and internally to help us improve our Services and to help resolve any problems.
- **User information.** When you use our Services, we may automatically receive and record information from your device, documents and browser, including your IP address, cookie information, your regional and language settings, the physical location of your device (if you have permitted your mobile or other location-aware device to transmit location data), software and hardware attributes. We may use your location (if you have permitted your mobile or other location-aware device to transmit location data) to personalize your use of the Services and help with relevant findings. We use your IP address to help with server problem diagnosis and to administer the website. An IP address is a numeric code that identifies your device on a network, or in this case, the Internet. Your IP address is also used to gather broad demographic information. We may also perform IP lookups to determine which domain you are coming from (i.e: aol.com, yourcompany.com) to more accurately gauge our

users' demographics.

- **Traffic data collected through the website.** In addition to the information we collect as described above, we may use technology to collect information about the use of the Services. For example, our systems may automatically record and store technical information regarding the method and nature of your use of the Services, including, without limitation, which pages or widgets of the Services our users view, impressions, their browser information, their search history, posts they read, exit point, use time, platform type, operating system information, number of clicks and cookies. This technology does not identify you personally, it simply enables us to compile statistics about our users and their use of the Services. The Services contain hyperlinks to other pages, widgets and features on the Services. We may use technology to track how often these links are used and which pages, widgets and features of the Services our visitors choose to view. Again this technology does not identify you personally it simply enables us to compile statistics about the use of these hyperlinks.
- **Cookies.** In order to collect the anonymous data described herein, we may use temporary cookies that remain on your device for a limited period of time, or persistent cookies that remain on your device until the Cookies are cleared from your web browser. Cookies by themselves cannot be used to discover the identity of the user. A cookie is a small piece of information which is sent to and stored on your device. Cookies do not damage your device. Most browsers or devices may allow you to control cookies, including whether or not to accept them and how to remove them. You may set most browsers to notify you if you receive a cookie (this enables you to decide if you want to accept it or not), or you may choose to block cookies with your browser or device.
- **User communications.** When you send email or other communication to the Company, we may retain those communications in order to process your inquiries, respond to your requests and improve our Services. For service providers on the website, we may send email updates in respect of the Services. We may also send you newsletters, advertisements and promotional materials. If you prefer not to receive promotional communications you may opt-out by clicking the following link hi@superr.io.
- **Promoting Service Providers.** We may use, share and post the profile information of service providers subscribed to the website (including addresses and photos) in order to promote their services to potential clients through the Services and/or to promote the Services on any platform and/or media.
- **Links.** Links to other sites and applications may be provided by the Company as a convenience to our users. The Company is not responsible for the privacy practices or the content of other sites and applications and you visit them at your own risk. This privacy statement applies solely to PII collected by us.
- **Children.** If you are a child under the age of 16, you must obtain parental consent prior to using our Services. The Company will not knowingly contact or engage with children under the age of 16 without said parental consent. If you have reason to believe that a child has provided us with their PII, please contact us at the address given above and we will endeavor to delete that PII from our databases.
- **Maintenance.** The Company uses the PII that you provide or that we collect to operate, maintain, enhance, and provide the Services.
- **Analysis** The Company uses all of the PII that we collect to understand the usage trends and preferences of our users, to improve the way the Services work and look, and to create new features and functionality.
- **Choices for personal information:**
We will not collect or use PII for purposes other than those described in this policy and/or in any other legal instrument in effect between us. If we intend to use your PII for any purposes other than those described in this policy, then we will ask for your consent prior to such use. You can decline to submit PII, in which case the Company may not be able to provide you with the Services.

2. Information sharing:

The Company only shares PII with other companies or individuals in the following limited circumstances:

- As required for the provision of the Services, including, without limitation, sharing the following information with service providers subscribed to the superr.io website and mobile app: their profiles, uploaded photos, contact information and any information they decided to share. The profiles of service providers subscribed to the superr.io website and app will be publicly available through the Services for any user.
- We have your consent.
- We require opt-in consent for the sharing of any sensitive PII.
- We provide such PII to our affiliates or other trusted businesses or persons for the purpose of processing PII on our behalf in Israel and/or abroad. We require that these parties agree to process such PII based on our instructions and in compliance with this notice and any other appropriate confidentiality and security measures.
- We have a good faith belief that access, use, preservation or disclosure of such PII is reasonably necessary to (a) satisfy any applicable law, regulation, legal process or enforceable governmental request, (b) enforce applicable agreements and/or their terms, including investigation of potential violations thereof, (c) detect, prevent, or otherwise address fraud, security or technical issues, or (d) protect against imminent harm to the rights, property or safety of the Company, its users or the public as required or permitted by law.
- If we become involved in a merger, acquisition, or any form of sale of some or all of our assets. In the event of our bankruptcy, insolvency, reorganization, receivership, or assignment for the benefit of creditors, or the application of laws or equitable principles affecting creditors' rights generally, we may not be able to control how PII is treated, transferred, or used. In any of the circumstances described in this paragraph, the information will be subject to the privacy policy of the purchaser or assignee.
- If we obtain assurances from our agents that they will safeguard PII through measures consistent with this policy. Where we have knowledge that an agent is using or disclosing PII in a manner contrary to this policy, we take commercially reasonable steps to prevent or stop the unauthorized use or disclosure.

3. Information security:

We follow generally accepted industry standards to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of PII. However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your PII, we cannot guarantee its absolute security.

- We strive to maintain the reliability, accuracy, completeness and currency of PII that we collect and to protect the privacy and security of our users. We keep your PII only for as long as reasonably necessary for the purposes for which it was collected or to comply with any applicable legal or ethical reporting or document retention requirements.
- We limit access to PII about you to employees, contractors and agents who we believe reasonably need to come into contact with that PII. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.
- We have physical, electronic, and procedural security measures and safeguards to reasonably protect PII. Our servers and our databases are protected by industry standard security technology, such as industry standard firewalls and password protection.
- Although we cannot guarantee against any loss, misuse, unauthorized disclosure, alteration or destruction of data, we try to prevent such unfortunate occurrences.

4. Data integrity, accessing and updating personal information:

The Company processes PII only for the purposes for which it was collected and in accordance with

this policy or any applicable service agreements. We review our data collection, storage and processing practices to ensure that we only collect, store and process the PII needed to provide or improve our Services. We take reasonable steps to ensure that the PII we process is accurate, complete, and current, but we depend on our users to update or correct their PII whenever necessary. Nothing in this policy is interpreted as an obligation to store information, and we may, at our own discretion, delete or avoid from recording and storing any and all information.

- Upon receipt of your written request and enough information to permit us to identify your PII, we will disclose to you the PII we hold about you. Upon your request, we will also correct, amend or delete any PII that is inaccurate and notify any third party who received this PII from us of the necessary changes.
- We do not charge for complying with a correction request, however, for all other requests, we may charge a small fee to cover its costs. Requests to delete PII are subject to any applicable legal and ethical reporting or document retention obligations imposed on the Company.
- We ask individual users to identify themselves and the PII requested to be accessed, corrected or removed before processing such requests, and we may decline to process requests that are unreasonably repetitive or systematic, require disproportionate technical effort, jeopardize the privacy of others, or would be extremely impractical, or for which access is not otherwise required.

5. Enforcement:

The Company regularly reviews its compliance with this policy. Please feel free to direct any questions or concerns regarding this policy or our treatment of PII by contacting us as provided above. When we receive formal written complaints it is the Company's policy to contact the complaining user regarding his or her concerns. We will cooperate with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of PII that cannot be resolved between the Company and an individual.

6. Changes to this Privacy Policy:

The Company may update this policy. We will notify you about significant changes in the way we treat PII by sending a notice to the primary email address specified in your account or by placing a prominent notice on the website. We encourage you to periodically review this policy for the latest information about our privacy practices.

7. Consent To Processing:

By providing any PII to us pursuant to this policy, all users, including, without limitation, users in the United States, Israel and member states of the European Union, fully understand and unambiguously consent to this policy and to the collection and processing of such PII abroad. The server on which the Services are hosted and/or through which the Services are processed may be outside the country from which you access the Services and may be outside your country of residence. Some of the uses and disclosures mentioned in this policy may involve the transfer of your PII to various countries around the world that may have different levels of privacy protection than your country. By submitting your PII through the website, app or as part of the Services, you consent, acknowledge, and agree that we may collect, use, transfer, and disclose your PII as described in this policy. If you do not consent to the terms of this policy, please do not use the Services.

8. Questions:

If you have any questions about this policy or concerns about the way we process your PII, please contact us at hi@superr.io. If you wish to delete all information regarding your use of the Services, please contact us at hi@superr.io

10. Your California Privacy Rights and Do Not Track Notices.

California Civil Code Section 1798.83 permits customers of Company who are California residents to

request certain information regarding its disclosure of PII to third parties for their direct marketing purposes. To make such a request, please send an email to hi@superr.io Please note that we are only required to respond to one request per customer each year. You are also advised that Company does not respond to “Do Not Track” signal.

11. Special Acknowledgments and CC attributions used on SUPERR.IO

- Superr icon is based on “Superhero” by Chris Kerr. The original version can be found [here](#) under cc by 3.0 US [license described here](#). Changes were made to the original version by Superr Design team.
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